

Privacy & Cookie Statement

Corporate Website

Last amended on 5 December 2017

1 Who are we?

We are Wonderkind, an innovating company that uses artificial intelligence to target job ads for our clients. Through this website, Wonderkind processes privacy-sensitive or personal data. Wonderkind values the privacy of its visitors and users, and observes due care in processing and protecting personal data.

During our processing activities, we stick to the requirements of the Dutch “*Wet bescherming persoonsgegevens*” (Wbp), and from 25 May 2018 onwards the General Data Protection Regulation (GDPR). This means we:

- clearly specify our purposes before we process personal data, by using this Privacy Statement;
- limit our collection of personal data to only the personal data needed for legitimate purposes;
- first ask for explicit permission to process your personal data in cases where your permission is required;
- take appropriate security measures to protect your personal data, and we demand the same from parties who process personal data on our behalf;
- respect your right to inspect, correct or delete your personal data held by us.

When we gather personal information for our own business needs, Wonderkind is the responsible party (the data controller). For example, when we gather personal information in order to provide users access to our platform and to enable our users to place job advertisements or use related other services.

This privacy statement is only applicable to such services, to users and visitors of this corporate site (wonderkind.com).

For information on our processing of personal data of (prospective) job applicants, which we carry out on behalf of our clients, please see our [Privacy Statement Candidates](#) and the privacy statement(s) of the relevant client(s). In this privacy statement, we will explain which personal data we collect and for which purposes. We recommend that you read it carefully.

2 What information do we gather?

When you use our website and/or create an account, fill in a contact form, send us a message via instant messaging on our website, or send us an e-mail, you provide personal data to us.

We collect and use the following data, for the purposes as mentioned in this Privacy Statement:

- name;
- company name;
- telephone number;
- e-mail address;
- company address;
- user ID;
- password;
- IP address;

- domain;
- browser type and language;
- referring website addresses;
- date/time of visits;
- page view data;
- search keywords;
- other personal data which you provide to us via a contact form, instant messaging, or e-mail.

3 How do we use your information?

We might use your information to:

- Remember you when you visit our website and see how your journey through it by using cookies. We explain which cookies we use below;
- Use your anonymised information to identify your interests. We might then put your anonymised information into audience segments, which means we can serve you advertisements and offers that will interest you.
- Make sure the products and services we provide to you are correctly administered;
- Contact you by email, mail, telephone, text message or through social media to let you know about any of our products, services or promotions (which, in some cases may be provided by third parties);
- Make sure materials on the website or in apps are presented in the most effective way for you and your computer or mobile device;
- Collect and log numeric internet addresses to improve the website and to monitor website usage;
- Assess and understand our readers' feedback and identify usage hotspots;
- If you have subscribed to any of our services, we will use the information you provide to keep you updated on those services unless you have told us otherwise.
- We use your personal data in order to provide access to our platform. This platform allows you, among other things, to place job advertisements, and to analyse their performance.
- Within our portal, you can access a management environment where you can set, specify and change settings, and modify your personal data if necessary.
- If you send us a message via instant messaging on our web site, fill out a contact form on the website or send us an e-mail, we will use the data you provide to fully answer and correctly handle your message or question.

4 Cookies

Part of the personal data we collect, is collected via cookies or other technologies, which are in part placed by third parties. A cookie is a small piece of information that is placed on your computer when you visit certain websites. When we refer to "cookies" we include other technologies with similar purposes. We use multiple types of cookies on our site. We use:

We have no access to third party cookies and third party organisations have no access to ours. The third-party organisations that place cookies have their own strict privacy policies.

On wonderkind.com we make use of the following cookies:

First Party Cookies

	Domain	Cookie	Explanation
Strictly Necessary	.wonderkind.com	_dc_gtm_UA-69799721-3	This is a Google Tag Manager cookie Wonderkind uses to load other scripts and code into a page. Where it is used, it may be regarded as Strictly Necessary as without it, other scripts may not function correctly.
	wonderkind.com	recruitz_corp_session	This cookie remembers your preferences and recognises you when you return on our site
	wonderkind.com	XSRF-TOKEN	This cookie protects our page from attacks by malicious sources, e.g. spam.
	.wonderkind.com	OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the user's browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.
Performance	.wonderkind.com	_ga	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
	.wonderkind.com	_gid	This a Google Analytics cookie that stores and updates a unique value for each page visited.
	.wonderkind.com	intercom-id-pbwv5cp	This Cookie enables you to use the chat service called Intercom.

Third Party Cookies

	Domain	Cookie	Explanation
Targeting/Advertising	.doubleclick.net	_drt_ id	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange
	facebook.com	datr	This domain is owned by Facebook. As a third-party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. Facebook also serves up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. These cookies identify the browser connecting to Facebook. Facebook reports that it is used to help with security and suspicious login activity, especially around detection of bots trying to access the service. These cookies also contain browser and user unique ID combination, used for targeted advertising and they are used to manage the login process, remembers user on return visit if they choose to stay logged in. They also remember display locale when user logs out, for returning language and location preferences.
		x-src	
fr			
lu			
locale			
google.com	APISID	This domain is owned by Google Inc. Google uses the data gathered from most of its services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. These cookies are used for session state management in combination with HSID to verify a Google user account and most recent login time.	
	SSID		
	NID		
	SID		
	SAPISID		
	HSID		
Performance	api-iam.intercom.io_mkra_ctxt		This cookie allows us respond to you questions through the chat function.

We, and third parties, use these cookies in order to analyse the use and performance of our website, and to show advertisements tailored to your interests.

Google and Facebook are established in the United States. They are Privacy Shield participants, and for this reason transfer of personal data to these parties is allowed.

5 Protecting your information

The password you provide when registering with the website is encrypted to ensure protection against unauthorised access to your personal information.

We invest in high-quality security and do our utmost to protect user privacy. No data transmission over the Internet can be entirely secure, and therefore we cannot guarantee the security of your personal information and/or use of the website. Any information that you send is at your own risk and may be read by others. However, once we have received your personal information we use strict

procedures to protect the security of your personal information. We take the following security measures to reduce any risk of misuse of and unauthorised access to personal data:

- logical access control, using two-factor authentication;
- automatic logging of actions;
- organisational and physical measures for access security;
- security of network connections via Transport Layer Security (TLS) technology;
- SSH-keys;
- application logs;
- encryption of authentication tokens.

6 Disclosing your information

We may disclose your personal information if we required to do so by law or in good-faith believing such action is necessary to comply with the law.

We sometimes share your personal information with third parties who are our subcontractors or providers of various products and services on our behalf. We may also do this in order to verify, correct and add further contact information to the details we hold on you.

We never sell personal information, or pass it to third parties for marketing purposes without your permission. We may provide your data to the following third parties, in order to execute an agreement, we have concluded with you:

- payment service providers;
- e-mail service providers;
- hosting providers;
- providers of technical support.

We will only provide personal data to a government agency when we are obliged by law to do so.

7 Retention of data

The personal data you provide to us when creating an account, is retained until you de-activate your account, and three months after that in order to answer any further questions. The personal data you provide to us when you send us a message via instant messaging on our website, via a contact form or via e-mail, is retained until we have fully dealt with your question or request, and six months after that in order to answer any additional questions.

The data we collect via cookies, is stored according to the privacy policies of the relevant third parties. Please view the privacy statements of these third parties for more information.

8 Your rights regarding your personal data

You have the right to request for inspection of your personal data.

You can request for rectification or erasure of your personal data, when the data is incorrect or no longer relevant. You have the right to object against the processing or restrict the processing of your personal data.

You have the right to obtain a copy of your data in a usual, machine-readable format.

If you are of the opinion that we process your personal data in a manner contrary to applicable privacy rules, you have the right to submit a complaint with the [Autoriteit Persoonsgegevens](#) (Dutch data protection authority).

9 Third-party websites

This statement is not applicable to any third-party websites connected to this website through links. We cannot guarantee that these third parties will handle your personal data in a secure and careful manner. We recommend you read these websites' privacy statements before making use of these websites.

10 Changes to this Privacy Statement

We reserve the right to modify this statement. We recommend that you review this statement regularly, so that you remain informed of any changes.

11 Contact information

If you have any questions about this privacy statement, you can contact us at:

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1018 LE, Amsterdam
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